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RUSH - 1970
INTER FRATERNITY COUNCIL

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UNIVERSITY OF N.C. AT CHAPEL HILL



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Rush - 1970

INTER FRATERNITY COUNCIL

If You Join a Fraternity . . .

Your may risk becoming stereo-typed as a "fraternity man."

Your grades may go down.

Your life may become no more than the hours spent in front of the television and at the parties.

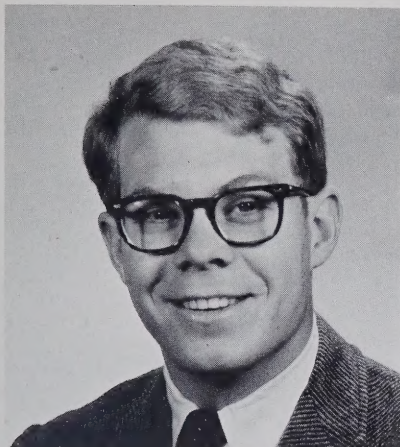
You may be reducing your circle of acquaintances to the few brothers with whom you are associated.

You may even become a social and intellectual parasite, living off the efforts and participation of your fraternal brothers, contributing nothing yourself.



What has been mentioned could happen! There is a negative side to fraternities. The aim of the following pages of this booklet is to represent the positive side.

As an individual you owe it to yourself to consider both the positive and the negative. Weigh them carefully, and, with an open mind, participate in Rush.



Jim Gray

Letter from the Inter-Fraternity Council President

INTER FRATERNITY COUNCIL

UNIVERSITY OF NORTH CAROLINA

CHAPEL HILL, NORTH CAROLINA

December, 1969

Dear Freshmen,

Our Rush booklet has taken on a new form this year, and so this letter intends to point up the changes that fraternities at Chapel Hill are undergoing. This is not a letter praising the past of the Greek system but will hopefully convince you that by joining this integral part of campus life, you will be taking part in a system here at Carolina which is vital and dynamic, defying the supposed "death" of fraternities.

Last year fraternity men, faculty members, and University administrators held a weekend conference to discuss the goals and future directions of Greeks at Carolina; reevaluation is necessary for any institution's permanence, and our objectives are exciting and hopefully inviting. Last year the Interfraternity Council directed a blood bank for Gravelly Sanatorium patients, raised \$12,000 for charities such as the heart fund and the Chapel Hill Library, participated in a community cleanup, awarded the Andrew Bershak Scholarship to four men on campus and improved our relations with the faculty. There is the lure of the social emphasis, but it is often overlooked that the fraternities have a deep interest in serving the University and town. In the future, there will be the parties and the intangible brotherhood of the past, but there will also be such new directions as a Greek symposium for the entire campus, faculty speakers at the houses, and the possibility of a Greek-sponsored dance for the campus.

What this rush booklet is trying to do is to show you that many campus leaders are Greeks, that the future is becoming more inviting, and that the aware freshman can expect more than hazing and purely social endeavors in the way of constructive living-learning situations to make his educational experience more rewarding.

Last year the **Tar Heel** said rush was a "super grand opportunity for all." I hope you will take part.

Sincerely,
Jim Gray

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Diversity

A Northern student majoring in psychology, who went to prep school and rides a motorcycle, who wears bell-bottoms and digs acid-rock—he's in a fraternity.

An Economics major from Greensboro, who wears button-down collars and plaid trousers, who listens to soul music and drives a GTO, who likes drinking and dancing—he's a Greek.

A Morehead scholar, member of Phi Beta Kappa, involved in campus activities, majoring in Classics, who wears glasses—he's in a fraternity.

Only people who don't know still speak of fraternity stereotypes. The Greek system at Carolina thrives on individualism and encourages honest expression.

Of course some houses emphasize their own style: from the large, traditional, Southern brotherhood to the small, informal, Northern house, and every combination in between. You choose where you fit.

There's another level of variety within the system. Each house is a working unit which blends all types of personalities and interests. Every brother contributes as he can, whether in fraternity administration, domestic living, sports, community work, or the arts. The rewards are substantial. His close contact with his brothers opens up his personal college experience.

**Approach fraternities with an open mind;
there is more there than you think.**



Fraternity



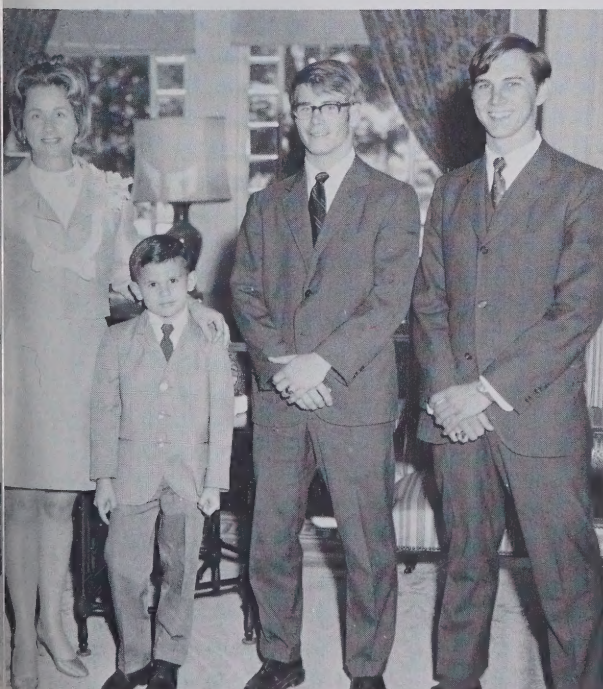
Cooperation



Helping at the hospital Christmas party



Coaching a kids' local softball team



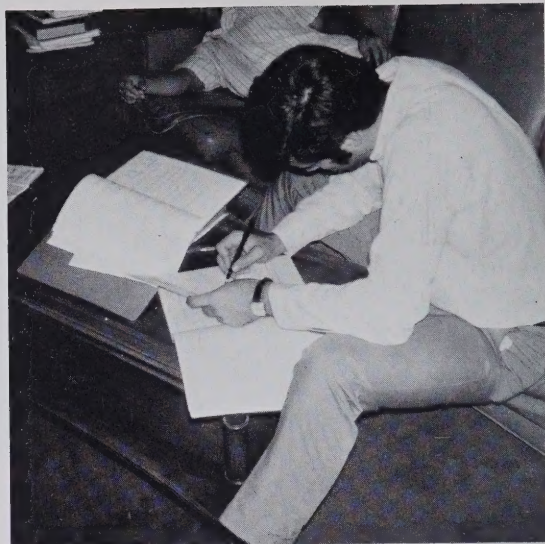
ing recognized by the governor's wife for community
vice



Fraternity



Studying in the "House library" ...



in the living room between classes ...

Scholarship

Rushees are sometimes disappointed, sometimes delighted, to find that fraternities aren't quite so casual about scholarship as they appear in familiar stereotypes. Quite the opposite; the Greek system stresses academics.

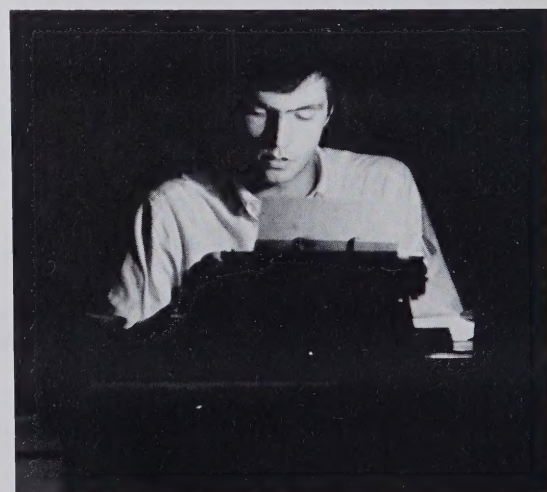
Why do we say this? First, of course, there is an automatic selectivity in requiring a 2.0 average before a man can pledge. But beyond Rush, what then? Does your life become a three-year round of combo parties and beer blasts? Well, everyone sets his own goals for fraternity life, and if a guy is a goof-off in the dorm, he'll probably be a goof-off in "the House." Most brotherhoods, however, make systematic efforts to prevent this. For the pledge specifically, there are awards for top grades, help from House tutors or Big Brothers, and perhaps daily study halls. It's commonplace now to hear, "I did the best I've ever done during my pledge semester."

For the brothers, there are scholarship chairmen, study lounges, quiz files, graduate and faculty advisers and Fellows, and Q. P. improvement awards, among many others. For the fraternities, there is competition for an annual scholarship trophy presented by the IFC. Each chapter has its own approach, but all agree on the main purpose for our being here at Carolina.

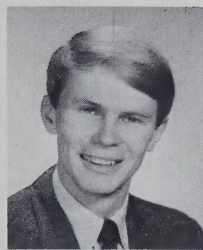
Fraternities at UNC never have conformed to the image of heavy-drinkers, the super clothes-conscious men about town. And while there may be some vestiges of the myth hanging on, you'll find that the large majority set their priorities for excellence in all areas of campus life, academics being number one.



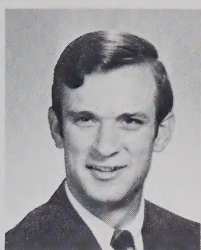
under those old Southern pillars ...



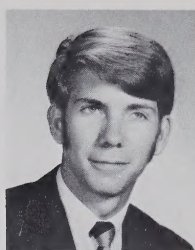
or in the room while burning the midnight oil.



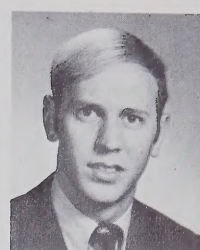
Jerry R. Leonard
Men's Orientation
Chmn.



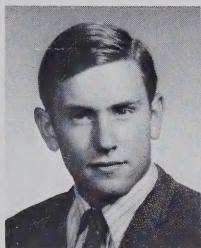
Bruce Cunningham
Orientation Commission
Chmn.



Gunner Fromen
Publication Board
Chmn.



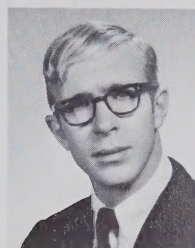
John Haber
Chmn., Board of
Directors
Carolina Union



William C. Darrah
Delegata, Order of the
Grail

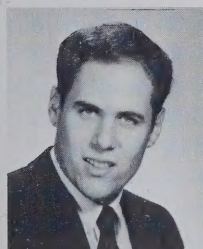


Guil Waddell
Treasurer, Student
Body

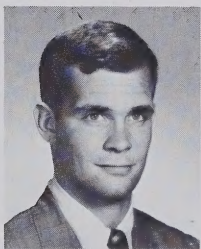


William D. Lee
Chmn. Toronto
Exchange

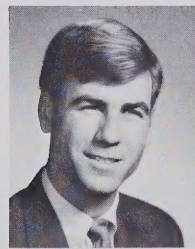
Fraternity Men Are Campus Leaders



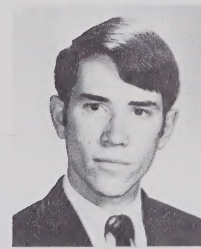
Robert Manekin
Chmn., Men's Honor
Court



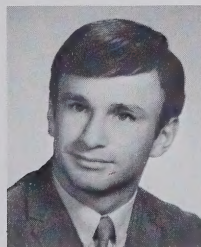
Kenneth McAllister
President Carolina
Athletic Assc.



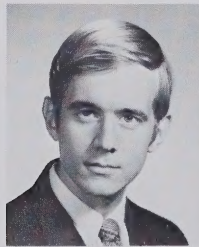
Robert F. Wilson
Audit Board



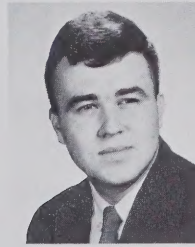
Rembert D. McNeer, III
Chmn., Finance
Committee



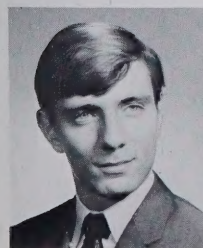
Art Chansky
DTH Sports Editor



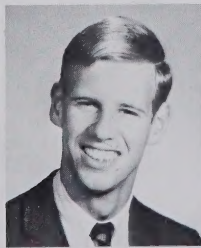
James C. Sadler
Vice-President
Undergrad. History
Assc.



Alfred W. Best
President
Pharmacy Senate



James A. Bruton
Student Legislature



Richard C. Dabrowski
Student Legislature



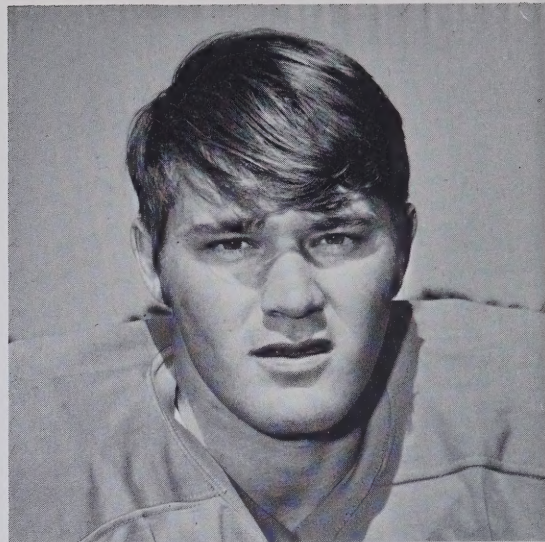
William A. Russo
Student Legislature



Danny Hassle
Student Legislature



Guards Eddie Fogler and Jim Delaney lead Tar Heel defense.



Quarterback John Swofford directs offense.

Fraternities and Athletics

Fraternities in no way hinder athletic participation. On all varsity teams from football to fencing there are fraternity men.

For those who do not play on a collegiate team and who wish to participate in a sport, all fraternities field intramural teams which compete with each other.



All-American Louis Bush outmaneuvers opponent.



Head ball — Intramural soccer.



Night game — Intramural tag football.

Social Life

Something for All, Plenty for Most



Be it overemphasized, criticized, alcoholic, or admired, the social life of any fraternity is present. However, the social life of the Carolina fraternities no longer dominates the system as it once did. Otherwise, the fraternities here would have crumbled years ago.

The difference now is that social activities are an integral part of the fraternity complex, rather than the reason for it. As for the parties themselves, the Carolina Greeks are famous for the best, whether the occasion calls for a famous name combo, a pie party, bathtub gin, body paint, or black tie.

When you choose a fraternity, you will base your decision on many factors, but rest assured that each Carolina fraternity offers an attractive social program. We like to think there is something for everyone and plenty for most.



What Is the Inter-Fraternity Council?

The Inter-Fraternity Council is the governing body of all the fraternities on campus. As of this fall it has expanded to include not only the Social Fraternities but also the four Professional Fraternities. These new members are Alpha Kappa Psi, Delta Sigma Pi, Kappa Psi, and Phi Delta Chi. They will hold their 1970 Spring Rush at the same time as the Social Fraternities. Through the I.F.C., all members of all fraternities would like to invite you to participate in Rush.

A Few Suggestions

- 1) Enter Rush with as "open" a mind as possible.
- 2) Talk to as many "brothers" as you are able.
- 3) Do not be afraid to ask specific questions:
 - a) concerning the type of pledge program used in each fraternity.
 - b) concerning the relationship of pledge training to academics.
 - c) concerning the actual cost of membership in a particular fraternity.
 - d) concerning any information you feel you need to know which will influence your decision to join a fraternity.
- 4) Finally, comply with the following Rush Rules.

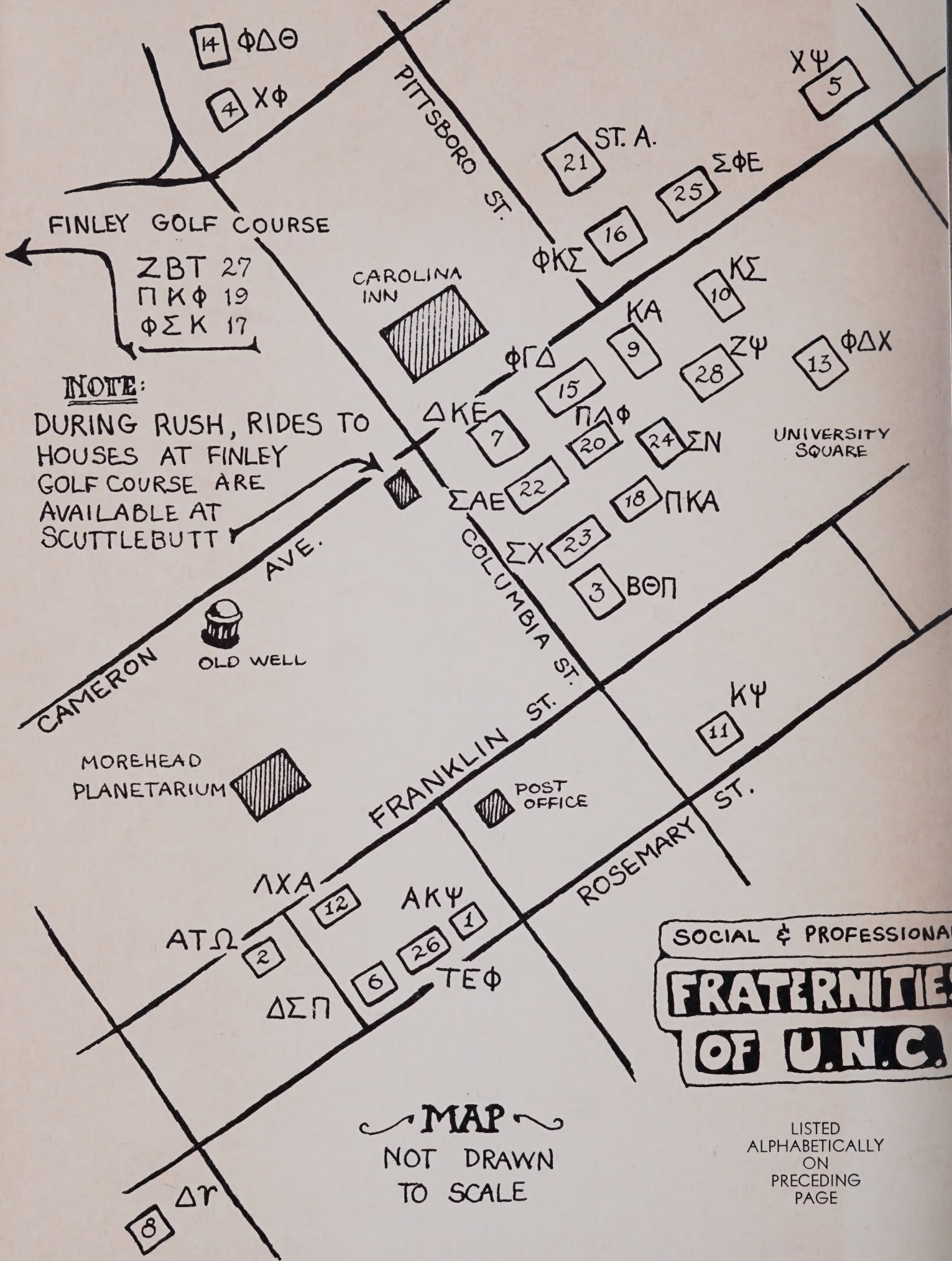
Rush Rules

- I. Only those students who are officially enrolled in the University and who have maintained an academic average of "C" (2.000), or better during enrollment shall be eligible for participation in rushing and pledging. The following special rules will also apply:
 - A. Freshman students must have been officially enrolled for at least one semester, excluding summer school.
 - B. Students who plan to enter the University as freshmen, or who are enrolled in their first semester as freshmen will be considered as prospective rushees.
 - C. Those students above freshman standing will not be considered prospective rushees and may be pledged at any time.
 - D. Transfer students above freshman standing will not be considered prospective rushees and may be pledged at any time.
- II. From 8:00 A.M. on the date of the first Orientation meeting of the fall semester until 8:00 A.M. on the date classes begin after the Christmas holiday, the following rules will be in effect:
 - A. Prospective rushees may not enter fraternity houses or living areas of fraternity men.
 - B. Fraternity men may not enter living quarters of freshmen.
 - C. Prospective rushees may not attend an organized fraternity function. An organized fraternity function is defined as one in which five fraternity members are present and/or one on which money is spent by fraternity men.
- III. During the Thanksgiving holiday, the Christmas and New Year holiday, and between 12:01 A.M. of the next to the last day of scheduled examinations and 8:00 A.M. on the date of resumption of classes for the second semester and during the summer the following regulations will be in effect:

- A. No party for prospective rushees shall be held by a fraternity on fraternity property or a fraternity brother's property at the University, i.e. an apartment.
- IV. From 8:00 A.M. on the day of resumption of classes after the Christmas and New Year's holiday, except for the semester break as described above, until the conclusion of the second semester formal rush, there shall exist between fraternity men and prospective rush-ees a strict silence. (Filial brothers are excluded from all rules involving fraternity men-rush-ee relationships.) During this silence, no fraternity man, fraternity alumnus, bull pledge, or any other fraternity agent (including those men who have dropped from a fra-ternity for failure to make a "C" average) shall in any way entertain, engage in social conversation, or correspond with directly or indirectly a prospective rushee, except to ex-change a formal salutation.
- V. Seven days before and during the formal rushing periods, except for the actual rushing hours, strict silence will be in effect for all students who participate in the respective rush-ing.
- VI. The following rules shall apply to the formal rushing periods:
- Each rushee must visit each fraternity house from which he has received an invita-tion during the first, second, or third day of the formal rushing period.
 - Only soft drinks, sandwiches, cookies, cigarettes, and hors d'oeuvres may be served to rushees during the formal rushing.
 - Only brothers, pledges, social affiliates, and employees (i.e. housemothers) may participate in rush.

Fraternities

1. Alpha Kappa Psi	AKΨ	214 E. Rosemary
2. Alpha Tau Omega	ATΩ	303 E. Franklin
3. Beta Theta Pi	ΒΘΠ	114 S. Columbia
4. Chi Phi	XΦ	300 S. Columbia
5. Chi Psi	XΨ	321 W. Cameron
6. Delta Sigma Pi	ΔΣΠ	111 Pickard Lane
7. Delta Kappa Epsilon	ΔΚΕ	132 S. Columbia
8. Delta Upsilon	ΔΥ	407 E. Rosemary
9. Kappa Alpha	KA	110 W. Cameron
10. Kappa Sigma	KΣ	204 W. Cameron
11. Kappa Psi	KΨ	118 W. Rosemary
12. Lambda Chi Alpha	ΛΧΑ	229 E. Franklin
13. Phi Delta Chi	ΦΔΧ	206 Fetzner Lane
14. Phi Delta Theta	ΦΔΘ	304 S. Columbia
15. Phi Gamma Delta	ΦΓΔ	108 W. Cameron
16. Phi Kappa Sigma	ΦΚΣ	203 W. Cameron
17. Phi Sigma Kappa	ΦΣΚ	Finley Golf Course
18. Pi Kappa Alpha	ΠΚΑ	106 Fraternity Court
19. Pi Kappa Phi	ΠΚΦ	Finley Golf Course
20. Pi Lambda Phi	ΠΛΦ	107 Fraternity Court
21. Saint Anthony Hall	St. A.	207 Pittsboro
22. Sigma Alpha Epsilon	ΣΑΕ	112 Fraternity Court
23. Sigma Chi	ΣΧ	102 Fraternity Court
24. Sigma Nu	ΣΝ	109 Fraternity Court
25. Sigma Phi Epsilon	ΣΦΕ	207 W. Cameron
26. Tau Epsilon Phi	ΤΕΦ	216 E. Rosemary
27. Zeta Beta Tau	ZBT	Finley Golf Course
28. Zeta Psi	ZΨ	200 W. Cameron



14 $\Phi\Delta\Theta$

4 $X\Phi$

$X\Psi$ 5

PITTSBORO ST.

21 ST. A.

25 $\Sigma\Phi E$

FINLEY GOLF COURSE

ZBT 27
 $\Pi K\Phi$ 19
 $\Phi\Sigma K$ 17

CAROLINA INN

$\Phi K\Sigma$ 16

KA 9

10 $K\Sigma$

28 $Z\Psi$

13 $\Phi\Delta X$

NOTE:

DURING RUSH, RIDES TO HOUSES AT FINLEY GOLF COURSE ARE AVAILABLE AT SCUTTLEBUTT

ΔKE 7

15 $\Pi\Delta\Phi$ 20

24 ΣN

UNIVERSITY SQUARE

ΣAE 22

18 ΠKA

ΣX 23

3 $B\Theta\Pi$

AVE.



OLD WELL

CAMERON

MOREHEAD PLANETARIUM



FRANKLIN ST.

POST OFFICE

11 $K\Psi$

ROSEMARY ST.

ΛXA 12

$AK\Psi$ 1

$AT\Omega$ 2

$\Delta\Sigma\Pi$ 6

26 $TE\Phi$

SOCIAL & PROFESSIONAL

FRATERNITIES

OF U.N.C.

MAP
NOT DRAWN TO SCALE

LISTED ALPHABETICALLY ON PRECEDING PAGE

8 $\Delta\Upsilon$

